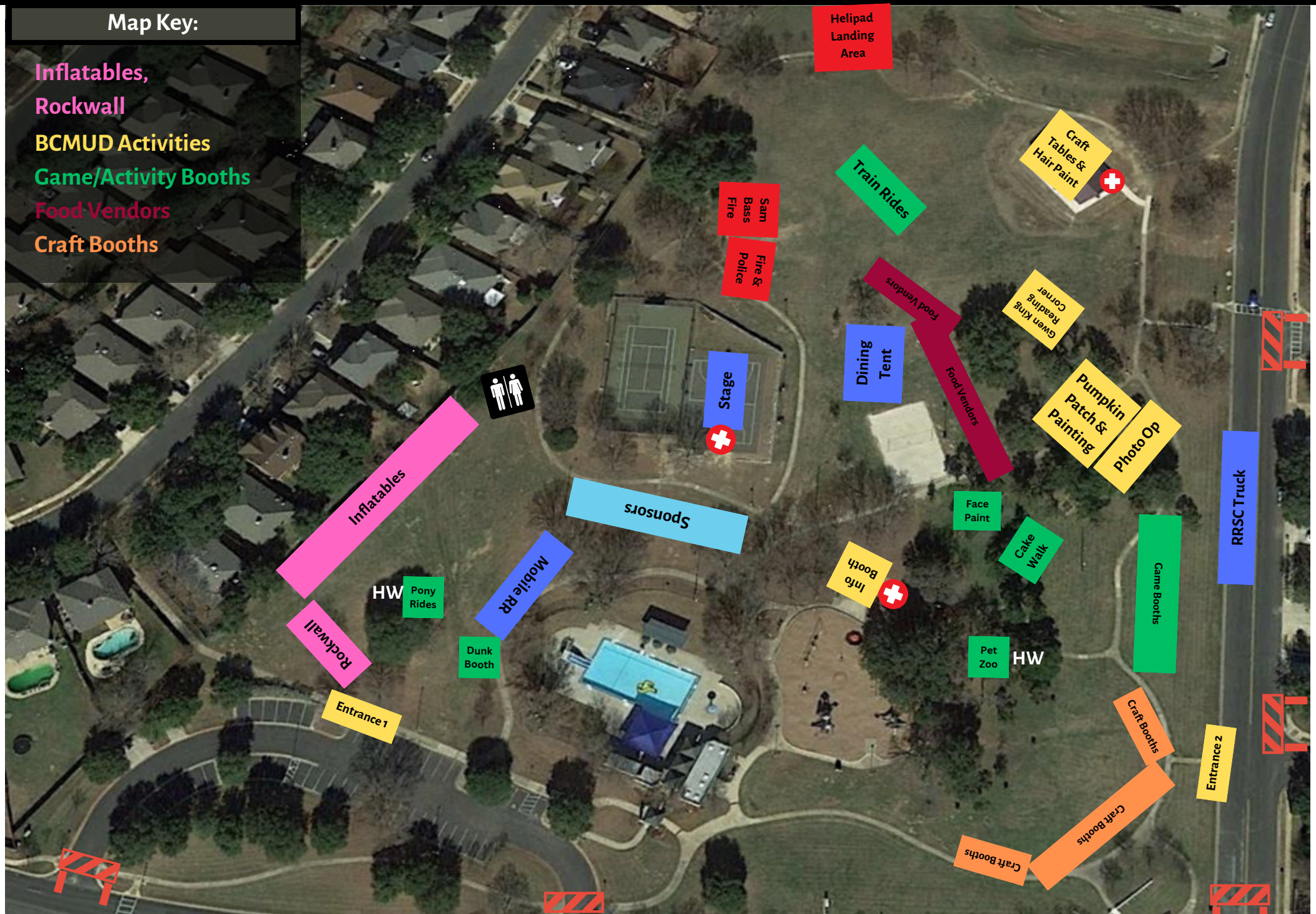2024 ANNUAL HAIRY MAN FESTIVAL®