

Brushy Creek Municipal
Utility District

Event Sponsorship 2025





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QUICK FACTS & ANALYTICS



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Brushy Creek Municipal Utility District



@BrushyCreekMUD



@BrushyCreekMUD

Brushy Creek Municipal Utility District has brought lively, fun-filled events to its residents for more than 20 years. Brushy Creek MUD is dedicated to providing the highest quality of living to all of our residents. This includes inclusive, family-oriented, and entertaining events for everyone. We take seriously our part in the growth of the community and the long lasting memories we make for families and individuals of Brushy Creek.



The
**Brushy
Creek
Life**®

EVENT COMBINATION PACKAGING

Small & Large Event Packages

Small Event

This sponsorship package features budget-friendly opportunities to engage with your target audience through niche events! Mix and match 2-5 of our 8 small events!

Number of Events	Sponsor Amount	Includes
2	\$200	Friend-level sponsorship benefits.
3	\$300	Partner-level sponsorship benefits
5	\$400	Benefactor-level sponsorship benefits

Events:

- Snowball Dance
- Mother- Son Dance
- Doggy 4K & Play-Day
- Community Camp-Out
- Sendero Color Run
- Summer Kick-Off Pool Party
- Daddy-Daughter Dance
- Back 2 School Bash

Large Event

This sponsorship features larger budget opportunities to engage with your target audience through niche events! Mix and match 2-5 of our 5 large events!

Number of Events	Sponsor Amount	Includes
2	\$1,000	Friend-level sponsorship benefits.
3	\$1,500	Partner-level sponsorship benefits
5	\$3,000 +	Benefactor-level sponsorship benefits

Events:

- Egg hunt
- BBQ Cook-Off
- 4th of July Parade and Festival
- Hairy Man Festival[®]
- Holiday in the Park

EVENT COMBINATION PACKAGING

Combination Event Packages

This sponsorship provides budget-friendly opportunities to engage with your target audience through niche events! Mix and match large and small events we offer throughout the year to best fit your needs!

\$1,000 & Up:

Number of Events	Sponsor Amount	Includes
3 large 2 small	\$3,000	Large events- Benefactor Level Small events- Benefactor Level
2 large 2 small	\$2,000	Large events- Benefactor Level Small events- Leader Level
1 large 3 small	\$1,500	Large events- Benefactor Level Small events- Partner Level
1 large 2 small	\$1,000	Large events- Benefactor Level Small events- Friend Level

\$800- \$500:

Number of Events	Sponsor Amount	Includes
1 large 4 small	\$800	Large events- Leader Level Small events- Benefactor Level
1 large 3 small	\$650	Large events- Partner Level Small events- Partner Level
1 large 1 small	\$500	Large events- Friend Level Small events- Partner Level

SMALL EVENT SPONSORSHIP LEVELS

BENEFITS	Benefactor \$1,500	Leader \$1,000	Partner \$400	Friend \$200
In-Kind Sponsoring (any amounts)				
Sponsor may bring logo banner to hang at event.	✓	✓	✓	✓
Space for promotional booth with the opportunity to distribute marketing materials*	✓ 2 booths	✓ 1 booth	✓ 1 booth	✓ 1 booth
Live announcements recognizing sponsor*	✓	✓	✓	✓
Sponsor brand on event signage	✓	✓	✓	
Sponsor or company name featured on all signage, media, and promotional materials	✓ Prominent	✓	✓	
On-stage speaking opportunities during the event*	✓ Twice	✓ Once		
Logo added to specific event page being sponsored	✓			

*Some events may not offer this benefit

SMALL EVENTS

Snowball Dance

The Snowball Dance brings fourth and fifth graders together for dancing, activities, crafts, and music. It's a great opportunity for kids to meet people their age and make lifelong friendships for years to come.

Mother-Son Dance- 'Outlaw Hoedown'

The Mother-Son Dance is all-ages friendly! Patrons enjoy dancing, delicious food, socializing with friends, and spending quality time with their mothers. Additionally, a live DJ hosts an all-inclusive dance-off competition!

Doggy 4K & Play- Day

One of the best times of the year is when all the dogs of Brushy Creek come play together! Doggy Play-Day offers fun activities for dogs and people of all ages, including live dog performances, doggy vendors, and a variety of competitions.

Spring Community Camp Out

The Brushy Creek Community Camp-Out allows families to spend time outside in nature with loved ones, and activities are highlighted by a family-friendly movie in the community park!



Date: Jan. 17, 2025

Time: 6:00 p.m. -8:00 p.m.

Population: 4th & 5th Graders



Date: Feb. 7, 2025

Time: 6:00 p.m.- 8:00 p.m.

Population: All ages



Date: March 1, 2025

Time: 9:00 a.m.-noon

Population: All ages



Date: March 14-15, 2025

Time: 5:00 p.m.-9:00 a.m.

Population: All ages

SMALL EVENTS

Sendero 5k Color Run

Come out for colorful fun at Sendero Springs! Participants can walk or run in all white to get a beautifully painted keepsake from a fun community experience. The Color Run is a fun way to enjoy running and meet fellow runners in the Brushy Creek Community.

Summer Kick-Off Pool Party

Kick back and relax at the Summer Kick-Off Pool Party! Attendees relax at the pool while enjoying a DJ, food, Kona Ice, and a movie! This is a great time to meet and make memories with new and old friends alike.

Back-2-School Bash

Fourth and fifth graders of Brushy Creek enjoy a night of fun and games at the Back-2-School Bash! The event offers dancing, games, crafts, food, and photo ops. It's a great place for kids to cut loose under staff supervision.

Daddy -Daughter Dance- 'In a Barbie World'

Daddies and daughters dance the night away at our annual Daddy Daughter Dance! It's a big hit for Brushy Creek families and has something for everyone, including dancing, hula-hoops, themed treats, and funny photo ops.



Date: March 29, 2025
Time: 9:00 a.m.-11:00 a.m.
Population: All ages



Date: May 16, 2025
Time: 6:00 p.m.-10:00 p.m.
Population: Ages 0-16 (parents attending)



Date: August 22, 2025
Time: 6:00 p.m.-8:00 p.m.
Population: 4th & 5th Graders



Date: June 13, 2025
Time: 6:00 p.m.-8:00 p.m.
Population: All ages

LARGE EVENT SPONSORSHIP LEVELS

BENEFITS	Benefactor \$1,500	Leader \$1,000	Partner \$700	Friend \$300
In-Kind Sponsoring (any amounts)				
Sponsor may bring logo banner to hang at event.	✓	✓	✓	✓
Space for promotional booth with the opportunity to distribute marketing materials*	✓ 2 booths	✓ 1 booth	✓ 1 booth	✓ 1 booth
Live announcements recognizing sponsor*	✓	✓	✓	✓
Sponsor brand on event signage	✓	✓	✓	
Sponsor or company name featured on all signage, media, and promotional materials	✓ Prominent	✓	✓	
On-stage speaking opportunities during the event*	✓ Twice	✓ Once		
Logo added to specific event page being sponsored	✓			

*Some events may not offer this benefit

Egg Hunt

This family-oriented event is one of our staples at the BCMUD. It features bounce houses, egg hunts, pony rides, pictures with the Spring Bunny, live music, and so much more!



April 12th, 2025



10 a.m.-noon



All ages



1,500 +



In-Kind Sponsorships:

- Eggs for hunt
- Golden Egg prizes
- Goodie bags

BBQ Cook-Off

Join us at Brushy Creek's Backyard BBQ Cook-Off to reach thousands of people and enjoy delicious BBQ! Talented grill masters come from all around to participate in a Lonestar BBQ-sanctioned cook-off event! Attendees spend the entire weekend at Brushy Creek enjoying live music, competitions, and delicious food.



May 3rd, 2025



Noon-6 p.m.



All ages



3,000-6,000



In-Kind Sponsorships:

- Cooker give-away
- Food for bands/cookers

Additional Benefactor Benefits:

- Speaking time on stage

4th of July Parade & Festival

Brushy Creek's family-friendly 4th of July Parade & Festival features live music, food, inflatables, parade floats, and more! Best Float winners get a prize basket for everyone on their team!



July 4, 2025



9-11:30 a.m.



All ages



1,000 +



In-Kind Sponsorships:

- Baskets
- Mini flags
- Watermelon

Additional Benefactor Benefits:

- Banner hung on float

Hairy Man Festival®

The Annual Hairy Man Festival is our largest event of the year! Patrons enjoy fall activities including pumpkin painting, costume contests, and so much more! With wide ranges of food vendors and over 20 craft vendors, this is Brushy Creek's signature annual event.



October 18, 2025



Noon-5:30 p.m.



All ages



3,000-6,000



In-Kind Sponsorships:

- Hairy Man Winner Check
- 2nd and 3rd place basket
- Costume Contest prizes

Additional Benefactor

Benefits:

- Speaking time on stage

Holiday in the Park

The supremely festive BCMUD Holiday in the Park event features live performances from nearby schools and a multitude of different craft and food vendors. Patrons enjoy inflatables, carriage rides, gingerbread house-making, and most importantly, Santa!



December 13, 2025



Noon-3 p.m.



All ages



3,000 +



In-Kind Sponsorships:

- Gingerbread House contest winner basket

Additional Benefactor Benefits:

- Speaking time on stage